



Panel work — Pete Peterson, a welder for Rochester Rigging and Erectors, welds panels of floor decking last week for the Campus Center, currently under construction. In recent months the future social hub of campus, the first new-from-the-ground-up building in more than 30 years, has continued to spring into shape as it heads toward an expected fall 2006 opening.

Last week's dialogue to lead to 5-year agreement

A team of “interlocutors” from SUNY’s System Administration visited Oswego last week to discuss the college’s mission summary with representatives of Oswego’s mission review steering committee before drafting the memorandum of understanding for 2005 to 2010 that will conclude this second round of mission review.

They spent most of the day last Tuesday reviewing 66 “dialogue points” that the SUNY team had submitted following its review of Oswego’s mission summary document.

Captaining the SUNY team was Robert James, associate provost and head of opportunity programs. The team also included SUNY Provost Peter Salins, Associate Provost for Undergraduate Education and Comprehensive Colleges Jennifer Clarke, Assistant Vice Chancellor for Enrollment Management Katherine McCarthy, SUNY Construction Fund Capital Program Manager J. Mitchell Fields, Bruce Gorgon of the Construction Fund, Associate for University Financial Analysis Genesis Jackson and First Deputy Director of the Budget Office Sharon Gallagher.

Oswego’s team of interlocutors included President

Deborah F. Stanley, Provost Susan Coultrap-McQuin, Vice President for Student Affairs and Enrollment Joseph Grant, Vice President for Administration and Finance Nick Lyons, Executive Assistant to the President Howard Gordon, Faculty Assembly Chair Susan Camp, Priorities and Planning Council Chair Al Stamm, Faculty Fellow Douglas Deal and Director of Institutional Research Mehran Nojan.

They addressed questions from the SUNY team, clarifying points in the mission summary and providing updated and additional information, Gordon said. “We spent a lot of time making sure that they understood the campus,” he said.

Mission review is the SUNY-wide process by which
See ‘Mission review,’ page 4

SUNY Oswego angles another top-10 placement

SUNY Oswego has been named one of the top-10 fly-fishing colleges by the editors of Fly Rod & Reel magazine. The article, appearing in the July/October issue of Fly Rod & Reel, chose 10 colleges and universities from across North America that possess excellent fly-fishing opportunities near campus.

The light-hearted list is designed to help angling-minded students and their like-minded parents find a school where casting to rising fish between classes is a real possibility.

“OK, maybe this is not as important as, say, the student-to-faculty ratio or the ever-important financial aid program, but I think there’s plenty of kids and parents out there to whom fishing is an important factor,” writes the magazine’s W. D. Wetherell, who made the picks. □

Altschuler, Zakin cited for research, scholarship

The Research Foundation of the State University of New York last month honored two Oswego professors for their outstanding research and scholarship. Bruce Altschuler and Helen Zakin were among 52 faculty members at 26 SUNY campuses who were honored because they are recognized leaders in the



Helen Zakin

humanities, arts, social sciences, sciences, medicine and engineering.

“The outstanding quality of their work brings prestige to the State University and attracts new students with the best and brightest minds from around the world,” said Vice Chancellor John J. O’Connor, president of the Research Foundation.

Zakin, professor and chair of the art department, is an internationally recognized art historian in the field of medieval stained glass. Altschuler is professor and chair of Oswego’s political science department. His scholarly work centers on United States politics and the presidency.

Altschuler has written three books: *Keeping a Finger on the Public Pulse: Private Polling and Presidential Elections*, *LBJ and the Polls* and *Running in Place*. He is also co-author of



Bruce Altschuler

the textbook *Understanding Law in a Changing Society*, whose third edition is due out later this year from Paradigm Publishing. He has published many articles in refereed journals, including “Learning the Art of Policy Management,” soon to appear in the journal *White House Studies*.

He has given many speeches, radio talks and interviews. Since 1984, he has been a political analyst for WRVO FM, SUNY Oswego’s National Public Radio affiliate, and has served as a commentator for the Canadian Broad-

See ‘Two professors honored,’ page 4



Alumni family — The Oswego Alumni Association’s 2005 Lifetime Award of Merit recipient William Reingold, a 1974 graduate of Oswego and now a judge in North Carolina, enjoys the alumni reunion barbecue and bonfire Friday at Fallbrook Lodge with his wife Michelle and their sons Niko, 10 (left), and Will, 12. See story, page 3.

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College trends

Teens’ simple Web use

“Web sites are most effective for teens when they have a simple design and are interactive, according to a recent Nielsen Norman Group study. The Nielsen Norman Group examined use of 23 Web sites by 38 teens in the United States and Australia and found that teens were able to complete ‘representative and perfectly feasible tasks’ only 55 percent of the time. Adults in a similar study had a success rate of 66 percent. The study attributes teens’ comparatively poor performance to the following factors: low reading skills, less advanced research strategies, and a comparatively lower patience level. The study also shows that participants favored those sites with a ‘relatively modest, clean design,’ where the need for reading and deciphering text were at a minimum.”
— *BriefCASE*, Council for Advancement and Support of Education, June 2005

Students attend more schools

“Almost 60 percent of all students that graduated in the 1999-2000 academic year attended more than one college, according to a new report by the U.S. Department of Education. Over the past 20 years, the number of students transferring or taking courses in two different schools simultaneously has grown, and this trend is expected to continue. The report details how these students often take longer to graduate as a result of difficulties in transferring credits, differing requirements at each school and breaks between enrollment. Of those students whose first college was a public four-year school, 39 percent attended more than one college and 12 percent co-enrolled before graduating.”
— *Edlines*, American Association of State Colleges and Universities, June 2, 2005

Enrollments larger, more diverse

“The number of college students rose 15 percent in the decade ending in 2003, according to data released [June 1] by the U.S. Census Bureau. The data . . . show that the number of graduate and undergraduate students increased over the 10-year period to 16.6 million, from 14.4 million, and that enrollments of minority students grew to make up nearly 30 percent of the total. Hispanic students made the biggest gains in that decade, constituting 10 percent of the overall enrollment in 2003, up from 4 percent in 1993. Some 13 percent of college students were black in 2003, up from 10 percent in 1993. Asian students made up 7 percent of enrollments in 2003, up from 4 percent or less in 1993. Another government report, also released [June 1], contains statistics that square with the Census data, noting that 29 percent of undergraduates in the fall of 2002 were members of minority groups. . . . The Education Department report also projects college enrollments over the next 10 years, predicting a new high each year from 2005 to 2014. According to the projections, . . . women will continue to outpace men in enrollments, according to the projections. By 2010, men will be outnumbered, 9.4 million to 6.8 million.”
— *Academe Today*, *The Chronicle of Higher Education*, June 2, 2005

Job market improves

“Job prospects for this spring’s graduates are better than they were last year, according to a survey of employers released . . . by the National Association of Colleges and Employers. . . . Employers said they expected to hire about 13 percent more new graduates this year than they did last year. Graduates looking for jobs in the manufacturing and service sectors appear to be in the best position, as do those seeking jobs in the Midwest. . . . About 75 percent of employers said that competition for new graduates is increasing, an indication that starting salaries will rise.”
— *Academe Today*, *The Chronicle of Higher Education*, May 9, 2005

People in action



Last march — New graduates of the academies for state Department of Environmental Conservation and Office of Parks, Recreation and Historic Preservation park police and forest rangers march from their ceremony at Romney Field House to a reception at Sheldon Hall earlier this month. With the renovation of Sheldon Hall proceeding for campus use, these mark the last classes of these training academies there.

Michael Ameigh, assistant provost and professor of communications, spent more than four years, tracking, documenting and filming over 30 species of birds found on the eastern shore of Lake Ontario. His video production “Winter Water Birds of Eastern Lake Ontario” aired on WCNY-TV on May 15. Many of the birds filmed are rare to the region such as the Hudsonian godwit, a large sandpiper that spends most of its time in the Arctic, or a tufted duck that appears so rarely on the eastern shore that people come from miles around to see it. Loons, geese, swans, waders and ducks are just a few of the birds on the show Ameigh filmed and narrated. “Because birds typically fly in at night, I spent most mornings before class watching and cataloging different species,” he said. “Winter Water Birds of Eastern Lake Ontario” includes scenes of Oswego Harbor, Fair Haven Beach State Park, Sterling Nature Center in Cayuga County, Montezuma National Wildlife Refuge in Seneca County and other locations in the area. Ameigh has another project in production on the Montezuma Wetlands Complex in Seneca and Wayne counties that WCNY has asked to air later in the year.

At the recent Association for Excellence and Equity in Education conference in Cape May, N.J., **Rolando Arroyo-Sucre** of the Office of Learning Services made a major presentation, “Rethinking Access in Opportunity Programs.” He joined OLS staff members **Mike Regan** in a presentation titled “The Color of Learning” and **Ted Emmanuel** to present “Learning Communities in Perspective.” Earlier this spring, OLS staff member **Kevin White** made a special presentation at the TRI State Opportunity Conference, “Using *Tonto and the Lone Ranger Fist-fight in Heaven* in a Six-week Summer Program.” In addition, White was recently elected president of the North American Indian Association of New York and was appointed to the board of directors of the New York Folklore Society.

David Horacek, an adjunct instructor in the philosophy department who is also a graduate student in philosophy at Syracuse University, is publishing an article titled “Time Travel in Indeterministic Worlds” in the July issue of *The Monist*. In the article, Horacek argues that in indeterministic worlds, a time traveler to the past has a chance of bringing about metaphysically impossible outcomes. The July issue of *The Monist* will be devoted entirely to articles on time travel.

McGraw-Hill/Irving has published *Marketing Research Project Manual* by **Jim Molinari** of the School of Business. The manual is intended for students taking their first course in marketing research who have as a major requirement of the course the design of a marketing research project. The manual is an appropriate guide for most marketing research courses that require students to engage in a real-life project in a step-by-step manner.

Lawrence Perras, senior business adviser at the SUNY Oswego Small Business Development Center, was named a 2005 SBDC Adviser of the Year at the organization’s annual staff training and professional development conference in May at Lake Placid. He also won the award in 2004. Perras was selected from among 200 business advisers who deliver counseling in 23 regional centers throughout New York state. The Business Adviser of the Year honor is based on positive client evaluations, the number of clients served and exceptional impact in terms of small business capital formation and number of jobs created and saved. Oswego’s part-time business adviser, **John Halleron**, was also recognized as among the top 10 percent of business advisers in the state this year. In the last year, the SUNY Oswego SBDC worked with 253 clients, helping them locate more than \$14 million dollars to invest in their businesses, saving or creating over 200 jobs, and training over 200 people in workshops.

See ‘People in action,’ page 3



Decade of dedication — Campus employees were honored for their years of service at the college’s annual Employee Recognition and Awards Ceremony in May. Among those thanked for 10 years of work were, from left, bottom row, Peggy Hammond of the Financial Aid Office and Sandra Coter of the computer science department; second row, Laurie Mack of the Admissions Office and Penny Truax of the Payroll Office; third row, Melissa Arduini of the Financial Aid Office and Sharon Rantfle of Penfield Library; and, top row, Kevin Knopp of the Physical Plant and Kristine Smith of Campus Technology Services. Also honored for 10 years of service were Physical Plant employees Roy Ayotte, Carlos Hernandez and Placido Orta.

Professor introduces younger readers to past glories of African culture

Middle school students will be among the first to read the latest scholarship on early West African civilization with the recent publication of *Empires of Medieval West Africa: Ghana, Mali and Songhay* by David C. Conrad, professor of history.

Conrad already had six books on his docket when the publisher Facts on File approached him about writing the new book for its series Great Empires of the Past for young teens. One of the books he was working on is expected to become the successor to Nehemia Levtzion’s *Ancient Ghana and Mali*, a 1973 volume that has been the definitive work on West African empires.

Though that scholarly work is still a ways from publication, the new 128-page book for younger readers benefited from Conrad’s involvement in the larger project. It taps into his own research that is not yet published as well as new archeological evidence.

He said he took on the Facts on File book because he wanted to correct the out-of-date information that often turns up in books for general readers in this field because authors have relied on stale secondary sources. And, he said, he wanted to support the effort of publishers to bring Africa into the picture of world history presented in schools.

In the end, he said he found the whole undertaking



Medieval Africa — David C. Conrad, professor of history, interrupted his writing for fellow scholars to write a book bringing young teens the latest understanding of the empires of early West Africa.

“very worthwhile.” When he spoke earlier this year at Roxboro Road Middle School in Syracuse, he said, “I was so glad I had written that book.” The students were interested and asked a lot of good questions, he said. “It was just so heartening,” he said. “It made me much more optimistic about what’s going on in the schools at the lower levels.”

Empires of Medieval West Africa tells of three empires in the western horn of Africa from around 1200 forward. Among the book’s features are “Connections” sidebars that relate ideas and customs from the past culture to today’s world. An example is one on the kola nut, a symbol of hospitality in West Africa and an original ingredient in Coca-Cola, Pepsi and other cola drinks.

Empires of Medieval West Africa is illustrated and includes 13 photographs by Conrad himself. The book is available for \$35 on Amazon.com.

One of the foremost scholars on early West Africa with many books to his name, Conrad has just retired after 20 years at SUNY Oswego. Retirement will not interrupt his scholarship and teaching, he said. The Smithsonian Institute has just hired him as a study leader for a two-week tour of West Africa this winter.

And then there are those other six books he is working on. □ — Julie Harrison Blissert

People in action

Continued from page 2

At the 27th annual Syracuse Press Club Professional Recognition and Scholarship Dinner on May 14, four WRVO staff members received awards. **Skye Rohde** received awards for best radio investigative story for “Meth,” best radio news feature for “Music Journeys,” best radio human interest feature for “Ultra Light,” best radio sports story for “Syracuse Sting,” best radio documentary for “Fort Ontario Emergency Shelter” and a special mention for her radio sports story for “Lacrosse Stick Maker.” **Elizabeth Christensen** received special mention for her radio news feature “Auburn Crow Shoot.” **Fred Vigeant** received special mention for his radio public affairs piece “Then and Now.” **Kate Percival** received special mention for her radio special program “Voices of Light — Anonymous 4.”

For the second year Oswego’s German students captured second place in the Mount Holyoke Deutsches Theaterfest (28th annual German Theatre Festival and Competition). Oswego student **Melissa Sierson** captured top honors for her performance: first prize among all actors participating in the contest. Eleven schools participated in the competition, which was held April 28 at Mount Holyoke College. Directed by **Ana Djukic-Cocks** of the modern languages department, the students performed an adaptation of Bertolt Brecht’s *Die Kleinbuergerhochzeit*. Other students participating included **Kyle Bome**, **Marie Vargo**, **Lacey Baldwin**, **Igor Sivash**, **Chris Solan**, **Amanda Wilson**, **Nail Hassanov** and **Maria Barra**.

Charles Spector of the School of Business has passed the exam given by the Association of Certified Fraud Examiners to become a certified fraud examiner. The CFE tests for proficiency in criminology and ethics, financial transactions, legal elements of fraud and fraud investigation.

Thanks to a cooperative effort between SUNY Oswego accounting students, the Retired Senior Volunteer Program/AARP and United Way of Oswego County, the caseload for Volunteer Income Tax Assistance provided by the student volunteers tripled this spring, according to **Tammie Sullivan**, VITA coordinator. **Travis Smith**, who will be next season’s co-coordinator, said he personally did 25 returns and assisted fellow students with the e-filing procedure. RSVP volunteers reported a constant influx of taxpayers, said Ellen Wahl, AARP coordinator for Oswego County and RSVP director. This was the first joint venture for students and senior citizen volunteers. They have offered this service for the past six years and 24 years, respectively, Wahl said.

Lewis Turco, emeritus professor of English writing

arts, judged the Newburyport Art Association’s annual poetry contest last month. The contest received a record 634 entries this year. Turco read a selection of his own poems and commented on the winners at the Awards Day Reading on May 15 at the association’s gallery in Newburyport, Mass.

Lt. **Kevin Velzy** of University Police received a \$3,000 grant from the New York State Governor’s Traffic Safety Committee for a bike helmet distribution and education program for Oswego County youth. The Bike Rodeo took place June 5 on campus.

William Waite of the technology department and Michael Foley, a middle school teacher for Syracuse schools, presented the “Oswego Update Project” at the International Technology Education Association conference in Kansas City in April. The project included 23 graduate students and resulted in a complete revision of New York state high school curricula for technology education, co-sponsored by the state Education Department. Over 150 leaflets and 30 CD-ROMs were distributed. The entire project is digitally produced and is available free to teachers nationwide at www.oswego.edu/~waite. □

Jazz Institute expands

High school students can learn from jazz masters while earning college credit through SUNY Oswego’s Summer Jazz Institute from July 17 to 30.

The Office of Continuing Education sponsors the institute, which is expanding this year from its week-long form in its debut last year.

One of the institute’s strengths is the amount of individualized attention students receive from world-class educators and performers, said coordinator Rick Holland of the music faculty.

The institute will resemble an intensive college curriculum in that it will range from introductory material to master classes led by visiting faculty, Holland said. Among the presenters will be Grammy-nominated saxophonist Kerry Strayer.

The institute will present six concerts during the two-week span, including a performance by its music faculty at a Thursday night Farmer’s Market in downtown Oswego. The two-week residential program will culminate with students and faculty performing for family, friends and community members on July 30. In addition, open jams encouraging student and faculty participation will take place each Monday and Friday.

The institute has attracted up-and-coming players from the East Coast, Southeast and around the state. Completion of the program will earn students three college credits.

For more information, visit www.oswego.edu/jazzinstitute or call 312-2270. □

Alumni reunion draws hundreds back to campus for weekend

Hundreds of Oswego alumni recalled the sights, sounds and tastes of their college years during Reunion 2005 last weekend.

More than 600 alumni, from recent graduates to those who strolled the campus 70 years ago, registered to take part in activities that included picnics, tours and award ceremonies.

Special activities unfolded for the 50th anniversary class of 1955 and 25th anniversary 1980 graduates, as well as all class years ending in 5 or 0. “Cluster” events for the graduates from 1974 to 1976 and 1999 to 2001 allowed cohorts to collectively recall their college experiences.

Popular traditions continuing this year included the Come Back Barbecue for all classes on Friday night, a reception and luncheon for the Golden Alumni Society (graduates from 1925 to 1955) on Saturday afternoon, and tours of the campus and community. New features included a Saturday-night culinary delight providing alumni with a taste of Oswego that included food from Canale’s Restaurant, Oswego Sub Shop and Rudy’s.

Judge, entrepreneur honored

Alumni receiving awards included Chief District Court Judge William Reingold, a 1974 graduate who received the Lifetime Award of Merit at the State of the College Address by President Deborah F. Stanley on Saturday morning, and entrepreneur Robert Natoli, a 1980 graduate who received the Anniversary Class Award at the 25th anniversary reception on Saturday afternoon.

Reingold, a chief district court judge in North Carolina, is widely respected for his expertise and pro bono work. He is recognized for his commitment to the community, his expertise in family law and his innovative ideas to address issues involving children, teens and families. He has helped establish new courts, including a juvenile drug court, truancy court and domestic violence advocacy court for abused spouses or partners who cannot afford legal representation.

Natoli is best known for the success of his first business venture, Rentavision. He built the business over 15 years into a 250-store nationwide success worth more than \$98 million. After the sale of Rentavision, he began a second business, Cash America, which finances purchases at small furniture chains. A lifelong resident of Oswego, he is an active volunteer and philanthropist in the local community. □

Spotlight

Love’s story: ‘I deal with a lot of great people’

The Campus Update Spotlight shines on Shelley Love this week. A member of the campus community since September 1996, she is the secretary to Kevin Mahaney, vice president for development and alumni relations.

Q. How would you describe your job and responsibilities?

A. It varies every day. My responsibilities including dealing with the capital campaign, Kevin’s travel, the various boards I work with — the Oswego College Foundation board, the emeriti board and all the committees involved — and all the day-to-day fun of any office. I work with the Alumni and Development Offices on Reunion Weekend and the Fall Classic.

Q. What is your favorite part of working at Oswego?

A. I love working with the foundation and emeriti boards. I enjoy working with our alumni. I deal with a lot of great people every day. Kevin is a great boss.

Q. What is your impression of Oswego’s students?

A. I don’t work with students a lot, but the ones I’ve worked with are bright, helpful and courteous. I’m proud of their hard work and great accomplishments.

Q. What achievement are you most proud of?

A. Raising my three sons.

Q. Do you have any hobbies?

A. I walk. I read. I escort my children everywhere



they need to go. I love to work in my yard.

Q. What can you tell us about your family?

A. I have a husband of 14 years, Wally, and our three children, Jon, 12; Tim, 10; and Paul, 6. We live in New Haven. □

Oswego offers Summer Art Institute next month

High school students will have an opportunity to explore, expand and experiment with their artistic abilities at the upcoming SUNY Oswego Summer Art Institute, which will run July 17 to 30 on campus.

Participants, who can be rising sophomores to seniors, will create in three studio classes chosen from among five options: 3-D design, digital photography, drawing, graphic design and painting. Each studio class will meet for three hours per day.

The residential program is designed to be inclusive of many levels with an emphasis on trying new paths. A weekend trip to Ottawa represents one of the

program highlights. The institute will culminate with participant work exhibited at Tyler Art Gallery.

The Office of Continuing Education and the art department coordinate the program, which attracts aspiring artists from around New York state and as far away as California, Arizona and New Mexico.

For more information, visit www.oswego.edu/summer or call 312-2270. □

Two professors honored

Continued from page 1

casting Corp., Newsradio 93.8 in Singapore, Wisconsin Public Radio and WCNY TV in Syracuse.

He received his doctorate from the City University of New York. His research has been supported by the National Science Foundation and the Gerald Ford Foundation. He received the CUNY Ph.D. Alumni Award in 1993 and the Syracuse Press Club award for the best radio public affairs program in 1997.

Zakin is the New York regional director of the Census of Stained Glass in America. Under the aegis of the American Committee of the Corpus Vitrearum, she is co-author of the two-volume *Stained Glass Before 1700 in the Collections in the Midwest States*. She is also the author of the book *French Cistercian Grisaille Glass* and more than 20 articles in journals, anthologies and proceedings in the United States and Europe, including the journals *Arte Medievale* and *Studies in the History of Art*.

She has been invited to lecture on Cistercian glass in the United States and Europe. Her essay “Stained Glass Panels from Mariawald Abbey in the Cleveland Museum of Art” is soon to appear in the new book *Perspectives for an Architecture of Solitude: Essays on Cistercians, Art and Architecture in Honour of Peter Fergusson*.

Her research has been supported by the National Endowment for the Humanities, the International Research and Exchanges Board and the Metropolitan Museum of Art. She received her doctorate from Syracuse University.

Both Zakín and Altschuler received the SUNY Oswego President’s Award for Scholarly and Creative Activity and Research in 1992. □

Police report

Since April 29, University Police have investigated several cases of theft and vandalism and made seven arrests.

In separate incidents, police charged a 20-year-old Seneca Hall resident, a 25-year-old Onondaga Hall resident and a 22-year-old Jamesville man with driving while intoxicated, driving with a blood alcohol content above .08 and driving infractions.

In separate incidents, officers charged two Seneca Hall residents with possession of marijuana, one at the misdemeanor level and one at the violation level. At the same time, they charged another Seneca Hall resident and a West Haven man, both 20, with unlawful possession of alcohol. □

Mission review

Continued from page 1

the campuses examine their programs, facilities and practices with an eye to raising academic quality across the system. The mission summary consists of Oswego’s answers to 49 questions that SUNY asked last year about the college’s plans for 2005 to 2010. This is SUNY’s second mission review for all campuses.

In the final step of mission review, a memorandum of understanding between the college and System Administration will be put in place to guide campus development over the next five years. Gordon said he expects a first draft from SUNY before the end of the summer.

Gordon and Deal are coordinating the mission review process with a campus steering committee. The committee includes elected faculty representatives of each school and college and presidential appointees including the provost, deans, United University Professions chapter president, Faculty Assembly chair and ’04-’05 Student Association president. □

Goodman, Reifke earn Henderson awards

Dedication to local causes has earned Joan Goodman and Shelly Reifke this year’s Bernie G. Henderson Community Service Awards.

One could say Goodman walked into the honor. A secretary I in the Office of the Dean of Arts and Sciences, she has walked in fundraisers for organizations that include the Alzheimer’s Foundation, the United Way, the YMCA and March of Dimes. She traditionally participates in SUNY Oswego’s Corporate Challenge team, which this year supports the Central New York Children’s Hospital at University Hospital.

Goodman serves as captain for the college’s team in the March of Dimes walkathon; she has spearheaded efforts that raised more than \$4,000 over the past three years for this charity. She also organized a memory board for the college’s Denim Day activities that benefit the Susan G. Komen Breast Cancer Foundation. She has expanded her fundraising role in the past few years, explained David Bozak, associate dean of arts and sciences.

“Joan has shied from taking the credit for her efforts and the great publicity the college receives as a result,” Bozak wrote in his nomination letter. “Those that have seen her work know how much effort she puts into these fundraisers.”

Spreading community spirit

Reifke, a secretary I in the communication studies department, has devoted her talents and energies to causes that include Oswego Catholic Charities, Salvation Army, Camp Hollis, the Oswego Pumpkin Festival, Independence Celebration and a local animal shelter.

In nominating Reifke for the award, Jerry Condra of the communication studies faculty gave special mention to a kickball event dubbed “Cliqueball.” It started when Reifke, then coaching the Oswego High School varsity cheerleaders, was approached about a kickball game between her squad and participants at Red Planet skate park. She took the idea a step further, suggesting different groups or “cliques” organize teams for a fun event that would allow different groups to interact and get to know about one another. A major goal of the event is to instill the desire for community spirit in young participants.

“Shelly spends her days helping students and professors stay ahead of their game, but when the workday ends, her feeling of caring and concern for others does not come to an end,” Condra noted.

Everlasting volunteer

The award is named for Henderson, SUNY Oswego’s former vice president for finance and budget. He retired from the college in 1999 and continues his longstanding service with many community organizations. Winners are honored every May at the Employee Recognition and Awards Ceremony. □

— Tim Nekritz

Calendar highlights

- **Transfer Orientation**, June 23 and 24, July 14 and 15, Aug. 16
 - **Rice Creek Rambles**, June 25, July 23 and 30
 - **First-year Orientation**, June 29 and 30, July 6 and 7, July 10 and 11, July 17 and 18, July 20 (commuters), July 24 and 25, July 27 and 28
 - **Third summer session begins**, July 5
 - **Summer Writing Institute**, July 10 to 16
 - **Exploring Nature**, July 11 to 15 and 18 to 22
 - **Summer Art Institute**, July 17 to 30
 - **Summer Theatre Institute**, July 17 to 30
 - **Summer Jazz Institute**, July 17 to 30
 - **Summer Open House**, July 22
 - **Fourth summer session begins**, July 25
- For a more complete calendar, see SUNY Oswego Events online at www.oswego.edu/news/calendar/. □