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Team work — Project team members Joe Scanlon (lower left), Paul Lower (right) and Paul Reynoso (in ceiling) help Thomas Farrar of Acoustic Systems install noise-reducing air ducts in the ceiling of the new WRVO studies in Penfield Library. The seven-man project team has become a "go-to" group in many phases of the more than \$100 million in campus renovation projects.

Team effort brings renovation efforts into shape

With more than \$100 million in renovations and construction remaking the campus for future generations, there are many unsung heroes. One key group is a special project team, assembled this year, to respond to top priorities among the renewal projects.

In the past seven months, the seven-member team has done much of the work required to quickly transform crucial areas, from rebuilding large spaces to little finishing touches.

"The crew is a bunch of self-starters. You give them something to do, and they get it done," said Pat Galvin, a plumber who earned the job of heading the project team in January.

In February, the rest of the team came together with electricians Doug Townsend and Brit Hallenbeck, carpenters Paul Lower and Scott DuBois, and laborers Paul Reynoso and Joe Scanlon.

"Having an internal project team gives us more flexibility to fill in the gaps between the larger contracts," said Jerry DeSantis, associate vice president for facilities services. "They are at the leading edge of making sure what is being constructed can be maintained properly because they are dedicated to the campus and have years of experience with our facilities."

All around campus

The team's first project involved building new offices on the second floor of Hewitt Union to accommodate student services moving from Swetman Hall. They have since completed projects in Lanigan, Park, Snygg and Wilber halls. Now they are preparing WRVO's new offices and studios in Penfield. Next up: Deconstruction and reconstruction of the first floor of Wilber, including new space for the curriculum and instruction department.

The process has provided many learning opportunities, as workers gain new skills and complete jobs in different areas. They function as a unit where anyone willingly tackles any prioritized task. Their work is varied and challenging, but fulfilling, they said. The project team structure "allows us to focus on what we need to do," Hallenback said.

"We work together as a team," Townsend said, with an emphasis on the word "team."

"That's why it goes a lot easier," Scanlon added.

It also instills a sense of pride from having handson involvement throughout the project. "We see the job from beginning to end," Reynoso explained.

When the members of the team were promoted, other workers received promotions into their old jobs, eventually filtering down to hiring new people to fill the subsequent openings created.

"It's benefiting the campus as a whole," Lower said.
"In my mind, it's a tremendous success," DeSantis

See 'Building team work, 'page 2

Launch to spell out Oswego's strengths

How do you spell "Oswego"? On Sept. 30, it will take hundreds of students and a visit from distinguished alumni including NBC's Al Roker as part of the Campaign for Oswego launch.

Members of the campus community are asked to become part of a family portrait by helping to spell out the word "Oswego" at the field next to Lee Hall at 3:30 p.m. The first 1,000 people to show up will receive a free T-shirt. The ensuing group picture will become a mainstay image as the college's first-ever major fundraising campaign continues.

"The family portrait will communicate that the strength of Oswego lies in its people," said Kevin Mahaney, vice president of development and alumni relations. The image will be used in print and electronic campaigns, and perhaps posters and other forms. Donors and prospective donors unable to make the campaign launch event will receive the picture as well, he said.

Entering campaign's public phase

The Sept. 30 launch represents the college moving out from the silent portion to the public phase of the campaign, which has a goal of \$17 million. While many public and private colleges around the country have conducted such comprehensive campaigns, this effort is fairly new to SUNY colleges, Mahaney said.

"The campaign kickoff is designed to celebrate our success so far in raising more than \$12.2 million toward our \$17 million goal, to thank the donors who have made this possible and to motivate and encourage others to join the effort," President Deborah F. Stanley said. "The launch is a celebration of the Oswego community and of all that we have achieved and can yet achieve together."

The campaign's \$17 million goal encompasses

See 'Campaign for Oswego launch,' page 4



Paying respects — More than 150 students, faculty, alumni, families and other members of the campus community turned out for the dedication of the Sept. 11 memorial garden to the dozen Oswego alumni killed in the terrorist attacks four years ago. Deann Murray, a senior childhood education major, and Sam Kruse, a senior technology education major, look at the pictures and biographies of the 12 alumni lost, with the garden in the background. The classes of 2002, 2003, 2004 and 2005 — who were all on campus on Sept. 11, 2001 — donated their class gifts to make the memorial garden possible.

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Science Today lectures scheduled

Peter Parker of the Yale University physics department will discuss "Exploding Stars — In the Sky and in the Laboratory" today in the opening lecture of the fall Science Today lecture series.

Members of the campus community and the public are invited to the admission-free lectures from experts in many scientific fields. Each Wednesday session has a pre-presentation social gathering at 3:45 p.m. and a lecture at 4 p.m., both in Room 101 of Snygg Hall.

J. David Schaffer, a computer science research fellow at Philips Research USA, will present "An Introduction to Genetic Algorithms with Industrial Applications" on Sept. 28.

On Oct. 5, Gordon G. Gallup Jr. of the SUNY Albany psychology faculty will speak on "Competition for Paternity: The Impact of Evolution on Human Genital Morphology and Behavior." The American Chemical Society will sponsor a representative from the National Gallery of Art for a presentation on art preservation on Oct. 19. Syracuse physician Dr. Douglas Halliday, a 1972 SUNY Oswego graduate, will talk about "Applications of Science in Facial Plastic Surgery" on Oct. 26.

Youngok Choi of Oswego's computer science department will present "Digital Libraries: What Are They and How Do They Benefit Scientists?" on Nov. 2. The Nov. 9 installment will feature Lawrence Fuller of the Oswego chemistry department discussing "Toxicology of Alcohol in the Body."

On Nov. 16, Gregory Denbeaux of SUNY Albany's physics department will talk about "Short Wavelength Microscopy and Lithography." Steven W. Wilhelm from the biology department at the University of Tennessee will close out the fall series on Nov. 30 with a session titled "Of Viruses, Toxic Algae and a Dead Zone: My Summer Vacations on Lake Erie."

The lecture series is an interdisciplinary effort geared to provide biology, chemistry, computer science, earth sciences, mathematics and biology majors a broad view of fields related to their area of study. For more information, call 312-3044. \square

Student business organizations receive national recognition

The School of Business Beta Gamma Sigma chapter received "exemplary" status again this year. The school's Beta Alpha Psi chapter was awarded "superior chapter" status. And the student chapter of the Society for Human Resource Management earned the "superior merit" status for 2004-05.

Only 18 percent of Beta Gamma Sigma chapters achieved exemplary status. The chapter also received exemplary status in 2004, and as a result the School of Business was able to award a \$1,000 scholarship to Heidi Jordan, an MBA student. The school will now again be able to award a \$1,000 scholarship to a business inductee in the spring semester.

Beta Gamma Sigma is the honor society for business programs accredited by AACSB International. Pamela Cox is the faculty adviser.

"Superior chapter" status is the highest award in the Beta Alpha Psi organization. It is in recognition of the majority of the members' regular participation in professional and volunteer activities as well as students' involvement in national activities.

Oswego's chapter was represented at the graduate case study seminar and the undergraduate case study seminar in Minnesota, the regional meetings in Pittsburgh, the national meeting in Orlando and, most recently, the national meeting in San Francisco.

The chapter also won two national best-in-thecountry awards for outstanding community service with the Volunteer Income Tax Assistance program.

Beta Alpha Psi is an international professional organization whose primary objective is to promote and recognize outstanding academic achievements in the accounting, finance and information systems. Florence Kirk is the chapter adviser.

Barry Friedman is the faculty adviser for the student chapter of the Society for Human Resource Management. Of the 430 active student chapters nationwide, 98 earned superior merit status like Oswego and 24 achieved merit status. Winning this designation demonstrates that the chapter has done an outstanding job of providing opportunities for growth and development of its members.

People in action



Integrating lessons — Provost Susan Coultrap-McQuin talks to Dan Williams, a senior music and Spanish major, during Friday's Oswego Symposium on Learning and Teaching. The symposium provided progress reports and pointers on the Catalyst Project for integrative learning at Oswego. Williams was describing his Spanish capstone project on Mexican theatre.

Robert M. Auler of the music faculty will present a recital at 4:30 p.m. Sunday, Oct. 2, in Tyler Hall's Waterman Theatre. Admission is free, and the public is invited. The program will feature an eclectic mix of solo piano compositions, blending landmark works by famous composers, two transcriptions and a newer piece by an emerging composer. Before the concert, Auler will host a clinic for area piano students. It will include a master class conducted by Auler and an introductory jazz piano demonstration by faculty member Rick Balestra.

Auler is in his third year teaching piano at Oswego. Since his arrival on campus, he has performed in the Czech Republic, throughout the United States and most recently as soloist with an orchestra in Venezuela. In 2004, Auler made his Carnegie Hall debut in a collaboration with the Oswego Alumni Association. He has also worked with colleagues to develop the Ke-Nekt Chamber Music Series at Oswego, which included Auler performing with the Ying Quartet and Julie Albers last year. He looks forward to collaborating with rising young composer Carter Pann in this year's series.

Ray O'Donnell of the chemistry department has

been invited by the American Chemical Society to conduct career workshops at national meetings in San Diego and Washington, D.C. He has also conducted programs at Duquesne and Columbia universities and the Massachusetts Institute of Technology and will conduct a workshop at the University of Wisconsin this fall.

In Memoriam

Laurie Mack, 42, a secretary in the Admissions Office, died Sept. 3 at Upstate Medical Center. □

Building team work

Continued from page 1

said. "It has given us whole new facilities for faculty and students we wouldn't have been able to do without them." He also cited the hard work of all the college employees impacted by campus renewal.

The project team would like to continue building on that success

"We want to keep it going," Galvin noted. "This is a good group, and they've done great work."

— Tim Nekritz





Campus honorees — A number of SUNY Oswego employees were honored for their years of service during the college's annual Employee Recognition and Awards Ceremony. In photo at left, Marion Green (center) of Penfield Library and Cynthia LeFlore (right) of the political science department and the Interdisciplinary Programs and Activities Center were applauded for their 40 years of campus service. Nancy Pfeifer (left) of Penfield Library and Jane Santore of the departments of philosophy and earth sciences were recognized for working on campus for 35 years. Robert Wallace of the college's physical plant staff, in photo at right, was recognized for 30 years of campus service. Others honored for 30 years of service were physical plant employees David Benzing, Daniel O'Neil and Donald Turner; and Sally Clark of Penfield Library.

Winter programs gearing up in London, Australia for students, others

A new study-abroad program through Oswego will allow students and members of the community to experience life in London or Australia in January.

The Winter Session courses offer historical and cultural cross-sections of these foreign communities for around two weeks. The program represents a more concise version of the quarter courses last year that included a week abroad during spring recess complemented by regular class time during the semester.

"It's more compact," Josh McKeown, director of study abroad and exchange programs for the Office of International Education and Programs, said of the winter program. "It doesn't involve any coursework during the semester. The bottom line behind this effort is trying to find as many ways as possible to encourage studying abroad."

Another difference is that, because all of the course requirements are fulfilled during the visit, members of the community can sign up for the opportunity as well.

The London session, Jan. 2 to 14, will allow participants to study the art, music, politics, theatre or broadcasting industry of this historic city. The experi-

ence will include courses taught by full-time Oswego faculty, tours of relevant historical London locations and visits to other cities around the British isle.

The selection of courses available will include Art 490, "New British Art"; Broadcasting 470, "British Broadcasting"; English 319, "An Introduction to Shakespeare"; Music 355, "Music Fit for Royalty"; Political Science 300, "British Politics"; and Theatre 470, "Theatre Arts: Costumes and Culture in London." Each class carries three upper-division college credits

Theatre Professor Kitty Macey, who will teach the "Theatre Arts" class, said the course will feature two hours of instruction in the morning and afternoon visits to theatre productions and field trips to such places as the City Museum of London, the Costume Museum of Bath and Stratford-on-Avon, Shakespeare's hometown.

"You have London at your fingertips," Macey said of the theatre hub, with all its places that inspired historic British plays and museums that showcase the fashion through the ages reflected in stage costumes.

Doug Smart of Oswego's communication studies department, who will teach "British Broadcasting," said the city itself provides a living, breathing object lesson

"The whole idea is that it's not just going to be about broadcasting, but we're hoping to provide a broader context within British culture and history," Smart said. "And what better place to put it in context than London?"

The program in Australia will consist of a number of daylong modules introducing students to the nation's politics, history, society, arts and indigenous peoples. The experience will include instruction by LaTrobe University professors and travel to a diverse selection of Australian locales. Participants will receive three credits in Political Science 300, "Australia: Society, Politics and Culture," for satisfactory completion of course requirements.

Deadline for applications to either program is Oct. 15. For more information, call 312-2118, e-mail intled @oswego.edu or visit www.oswego.edu/intled. □

— Tim Nekritz

ALANA conference to offer programs this week

The 19th annual African, Latino, Asian and Native American Student Leadership Conference will bring its message of empowerment and unity to the SUNY Oswego campus Thursday to Sunday.

Coordinated by SUNY Oswego's Leadership Education and Activities Development Center, the conference features workshops, educational sessions and dance performances. The goal of the four-day conference is to enable students to embrace their roles as the future leaders of an increasingly multicultural global society.

The conference will kick off with the Dance Dance Revolution Club presenting "Come On, Let's Dance" at 12:30 p.m. Thursday in the Hewitt Union main lounge. The Glitz and Glamour Roller-skating Party at 8 p.m. in the Hewitt Union ballroom will close the conference's first day.

Keynote speaker Jeffrey Johnson will address conference attendees at 3 p.m. Friday in Bell Auditorium, Room 213 of Hewitt Union. A political and social activist, minister and the former vice president of the Hip-Hop Summit Action Network, Johnson is the host and producer of "The Cousin Jeff Chronicles" on BET. He also has segments on the network's "106 & Park," "Access Granted" and "Rap City" programs.

A lecture/demonstration and master class with Biboti Ouikahilo, an expert in West African dance and drumming, will take place Friday. The 10 a.m. presentation in Hewitt Union's Bell Auditorium is free. The 3 p.m. master class in the Lee Hall dance studio requires pre-registration, with a limit of 40 participants. The cost is free for ALANA participants and SUNY Oswego students, \$15 for the public. To register, e-mail Cheryl Wilkins-Mitchell at cmitche1@oswego.edu.

Friday night will feature an appearance by the

Lily Cai Chinese Dance Company, which draws inspiration ranging from Chinese ribbon dancing to the artwork of Jackson Pollack. Its performance will begin at 7:30 p.m. in Tyler Hall's Waterman Theatre. Tickets, available through Tyler Hall box office, are \$22, \$18 for seniors and students, and \$7 for SUNY Oswego students. Conference participants receive a free ticket with registration. Artswego supports the appearances of Cai and Ouikahilo.

Other Friday highlights will include exhibitions by the Red Planet skating and cycling club, the annual ALANA Fashion Show and an appreciation dinner with an address by Assemblyman Carl E. Heastie.

On Saturday, the Lily Cai Chinese Dance Company will lead a free ribbon-dancing workshop at 12:30 p.m. in the Hewitt Union Main Level Food Court. The troupe will offer a 3 p.m. master class in Lee Hall requiring pre-registration by e-mailing Wilkins-Mitchell. It is free for ALANA registrants and SUNY Oswego students, \$15 for others.

A multicultural dinner featuring Floetry will present a blend of Latino music and literature to the Hewitt Union ballroom at 5 p.m. Saturday. Tickets are \$16, free to ALANA Conference attendees.

Other Saturday events involve cooking a traditional Spanish meal, appreciating Caribbean culture, studying the effects of alcohol and judging an energetic step-team competition.

The conference's closing ceremony will take place at 10 a.m. Sunday in Room 212 of Hewitt Union.

Roosevelt Muhammad, assistant dean of students at the LEAD Center, encouraged participation by the campus and outside communities. For more information on the conference, call the LEAD Center in Room 214 of Hewitt Union at 312-5420. □

— Jen Caruana



Arts season — Eastern and western influences will mix when the Lily Cai Chinese Dance Company kicks off the Artswego Performing Arts Series on Friday. This first program in the series is offered in conjunction with the ALANA Student Leadership Conference. The season also will feature musical and theatrical performances with a variety of touring artists. For a brochure with more information on the Artswego season, call Tyler Hall box office at 312-2141 or e-mail tickets@oswego.edu.

Oswego education major wins UUP's Link Scholarship

Mary Mantelli

Mary Mantelli of Seneca Falls, a junior majoring in childhood education at Oswego, is one of four re-

cipients of this year's Eugene P. Link College Scholarships from United University Professions.

The scholarship is \$1,000 per semester for 2005-06. UUP will honor the recipients Friday in Albany.

Mantelli has a 3.97 grade average. A non-traditional student, she transferred to Oswego with credits from Brigham Young University, Indiana University, Erie County Community Col-

lege, SUNY Buffalo and Medaille College, plus CLEP credits. "I just kept chipping away at my education little by little until it was practical for me to come back to school full time," she said.

She said she was inspired to become a social stud-

ies teacher because of "my commitment to social justice, teaching tolerance and civic responsibility." She taught social studies at St. Mary's School in Waterloo before it closed last June. "When I knew that the school would be closing soon, I returned to my own education full time in order to earn my state certification," she said.

An activist from an early age, she said she remembers marching along with her teachers in Buffalo in the mid-1960s during a strike. As a teacher, she marched on behalf of her students at an anti-war rally in spring 2003 in New York City. She worked with NYPIRG last fall to help register new voters. She is currently a member of the Town of Tyre Zoning Board.

Link was a professor of history and union activist at SUNY Plattsburgh. Many Oswego students have received the scholarship endowed in his name since the it was established in 1988. The other recipients this year included two students from SUNY Albany and one from SUNY Geneseo.

Women's ice hockey to go D III

Oswego State will soon be looking for a varsity women's ice hockey coach, Athletic Director Tim Hale said last week. Hiring a coach for this hockey season will allow Oswego to recruit players for next year.

"We'll have a team in place when the new Campus Center opens" in fall 2006, Hale said.

"We'd like to have the coach here when the season starts," added Dean of Students Jim Scharfenberger. "The sooner we hire someone the more likely they're going to see the qualifying individuals during the

Hale said the campus Intercollegiate Athletic Board approved adding varsity women's ice hockey last year. The increase in the athletic fee this year, up \$30, will help get the addition off the ground as well as help pay for increased transportation costs, he said.

Scharfenberger noted that adding a varsity women's ice hockey team was done in consultation with student representative groups. It will mean that Oswego will offer both men and women the opportunity to play both Division III and club hockey. The new rink in the Campus Center will also be available for recreational use, he indicated.

Announcements

Graduating seniors face deadlines

Seniors who will be graduating in December and who have not yet filed to graduate should do so no later than Sept. 30 for their names to be listed in the December commencement program.

Degree forms are filed online or in the Registrar's Office, Room 307 of Culkin Hall.

Seniors who have filed to graduate but who have not yet met with their advisers to do the senior check forms (which are generated by filing to graduate) should meet with their advisers soon. Senior check forms for students graduating in December are due back in the Registrar's Office by Nov. 1. \square

Police report

Since Sept. 2, University Police have investigated several cases of theft, vandalism and trespass. They made nine arrests.

A 22-year-old Fort Drum soldier was arrested after allegedly stealing a laptop from a room in Oneida Hall. He was charged with second-degree burglary, a felony, and two misdemeanor charges of petit larceny and criminal trespass.

In separate incidents, police charged a 24-year-old Oswego man and a 22-year-old Central Square man with driving while intoxicated and operating a motor vehicle with a blood alcohol content above .08.

Officers charged a Johnson Hall resident with unlawful possession of a weapon on school grounds. He is accused of shooting his BB gun at skunks on the north side of Seneca Hall. Police charged a Cayuga Hall resident with unlawful possession of fireworks. He is accused of setting off fireworks along the shoreline by Seneca Hall. And officers charged three students with unlawful possession of marijuana.



Help on the way — Carolyn Hosley, a research assessor with the Oswego Children's Study in Mahar Hall, with her dog Madison, shows some of the pet supplies she and Susan Fitzgerald are taking to Mississippi and Louisiana this week. They are helping to rescue the animals of Hurricane Katrina victims. "We do a lot of animal work anyway, and we were seeing the images on television," said Fitzgerald, project manager of the study. "There is so much going on down there, we wanted to help out any way that we could." To donate to their effort, contact Dorothy Shedlock of the psychology department at shedlock@oswego.edu.

Swimming lessons offered in Lee

The Office of Intramurals and Recreation will offer several six-week Red Cross certified swimming and water safety instruction sessions for children starting Oct. 8. The Saturday programs will run through Nov. 19, except during fall break. Cost is \$31 per child, or \$26 for SUNY Oswego affiliates. For information, call 312-3114. \square

Spotlight

For Bruch, student success most important element

This week's Campus Update Spotlight shines on Martha Bruch. The associate professor of chemistry has taught at SUNY Oswego since 1998.

Q. What classes do you teach?

A. I teach the off-semester of general chemistry, the second-semester class. I also teach chemistry majors the physical chemistry and the physical chemistry lab. The fourth class rotates. It's usually a graduate course for our master's program.

Q. What is your education and background?

A. I had a double major in math and chemistry. I went back to get a Ph.D in chemistry and, much later, another BA in physics, all from the University of Delaware. I worked at DuPont for a few years, but decided the industry was not my thing. I took a research position in the University of Texas Southwest Medical Center in Dallas. For a variety of reasons I went back to Delaware for a staff position. Then I decided that I really wanted to teach, which is how I ended up in Oswego. I think the variety of experiences helps in giving advice to students.

Q. What are your research interests?

A. My main focus is looking at small peptides that are antibiotics called polymyxin B. It's in many topical antibiotics like Neosporin. It has been around for about 50 years, but nobody really understands how it works. You don't get resistance to it, which is the really interesting part. We're trying to figure out what it is that makes it so special.

Q. What is your favorite part of teaching at Oswego?

A. Working with the students. We have a good group. I think they stand out compared to other schools. I also think my colleagues are very good. They all really care about what they do and what they can do for students.

Q. What is your impression of Oswego's students?

A. One thing that surprised me is the number of students who work and the number of hours they work. But even the ones who work the longest hours also work really hard in their classes.



Q. What achievement are you most proud of?

A. Early in my career, I did some really ground-breaking research — things nobody had done before. But now I'm more proud of my work with students. I think my job is to identify where students want to go and how to get them there. I'd like to be remembered as someone who cares about my students, not just as students but as human beings.

Q. Do you have any hobbies?

A. I play softball every summer on a team sponsored by Greene's Ale House. I like to go and see scenic places. I like to do serious hiking. I play the clarinet and perform in the Fulton Community Band. I also like to garden.

Q. What can you tell us about your family?

A. I don't have any family in the area. I'm originally from the Philadelphia area. I live in the town of Oswego with four cats.

Campaign for Oswego launch

Continued from page 1

three subcategories. The \$4 million sought for endowment will fund scholarships, department excellence funds and faculty support. A \$5 million goal for capital projects includes gifts that helped turn Rich Hall into a state-of-the-art School of Business, established the Lake Effect Café in Penfield Library and will support parts of the Campus Center and Swetman-Poucher complex redevelopment. The campaign targets \$8 million for the Fund for Oswego, the annual fund that augments current program support.

One thread of the campaign is to provide what Mahaney termed a "margin of excellence" or a reliable financial base given fiscal uncertainty in levels of government support. He pointed to the amount of state tax funds in Oswego's operating budget declining from 54.17 percent in 1975 to 22.25 percent in 2005.

"The new endowments for scholarships and program support, increased annual fund giving, and gifts for capital projects that come through this campaign will make a meaningful difference for students and faculty," Mahaney explained. "Most importantly, this campaign is raising awareness that Oswego — like any other college — can thrive and achieve great things when people who care are willing to provide the resources needed for excellence."

SUNY Oswego students will visit NBC's "Today" show in the morning, and then Roker is expected to come to Oswego and take part in campus activities.

For more information on launch events or the Campaign for Oswego, call 312-3003.

— Tim Nekritz

Calendar highlights

- Red Cross blood drive, today
- ALANA Student Leadership Conference, Sept. 22 to 25
- Lily Cai Chinese Dance Company, Sept. 23
- Rice Creek Ramble, Sept. 24 and Oct. 1
- Launch of "Inspiring Horizons: The Campaign for Oswego," Sept. 30

For a more complete calendar, see SUNY Oswego Events online at www.oswego.edu/news/calendar/.